JOHANNESBURG METROPOLITAN MUNICIPALITY HERITAGE ASSESSMENT SURVEYING FORM

Compiled by: Dr JJ Bruwer, 2002-07-29 JJ Bruwer ©

Cellphone: +27 82 325 5823

NAME OF PLACE: SOMERSET HOUSE

Previous/alternative name/s : United Buildings

LOCATION: Street : Fox and New Street North

Street number : 110 Fox; 7 New Street North

Stand Number : 987, 1020

Previous Stand Number:

Block number : BK

Suburb : Marshallstown

GIS reference

ZONING: Current use/s

Previous use/s

DESCRIPTION OF PLACE:

Height : Levels above street level : Levels below street level : On-site parking :

"The Neo-Queen Anne building style may also be associated with the closed wall plane approach. In this period it could be readily identified by the colourful alternation of red brick and light plaster accents and by Neo-Renaissancist Flemish-Dutch gables. Architect R L McCowat produced two attractive designs in this mode, namely the four-storey *Victoria Mansions* (1905-6),19,20 Plein Street, and the three-storey *Northampton Building* (1906-7), 177 Bree Street. On a rusticated ground or first floor the wall plane was linearly articulated in vertical sections by flat pilasters of the colossal order, with one or more gables above the cornice. The same approach was followed in the *Sanderson Building* (1903), 75 President Street; *Somerset House* (1904-5), 110 Fox Street; and the *Randles Bros & Hudson Building* (c.1906-7), 130/2 Market Street". (Van Der Waal, G-M.: From Mining Camp to Metropolis...)

'Joburg's secrets

DISCOVER Joburg's secret character with our features on the city's many diverse suburbs and places: Somerset House

There're dozens of old buildings around the CBD. One of them, Somerset House, although a little neglected, is still functioning, and signs of its former splendour, including its basement, are still visible.'

(http://www.joburg.org.za/facts/index_discover.stm)

CONSTRUCTION MA	TERIALS:	
Walls:		
Roof:		
Windows:		
SITE FEATURES:		
ALTERATIONS:		
INTEGRITY:		
INSCRIPTION:		
ARCHITECT:		
BUILDER:		
CONSTRUCTION DAT	ΓE:	
Date on plans Approval of plans Completion date		
BUILDING STYLE:		
Edwardian.		
BUILDING TYPE:		
ENVIRONMENT:		
CONDITION:		
URGENT ACTION:		
SAHRA RECORD REGARDING ALTERATIONS, RENOVATIONS, RESTORATION:		
PROTECTION STATU	S: (under National Heritage Resources	s Act, 1999)
General protection:	Section 34(1) structure/s	
Formal protection:	provincial heritage site	
	national heritage site	
	provisional protection	
	heritage area	
	listed in provincial heritage resources register	
Relevant Gazette Notice:		
Gazette description:		
FORMER PROTECTIO	ON STATUS: (under National Monumer	nts Act, 1969)
NOTES:		

DEEDS INFORMATION:

Stand No. 987

Ownership: Somerset House (Pty) Ltd.

Registration Date: 1930-10-20 Document: T4186/1930

Amount:

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Registration Date: 1930-10-20 Document: T4186/1930

Amount:

PRE-HISTORY OF SITE:

HISTORY:

'Somerset House's dusty, musty basement November 7, 2003

By Lucille Davie

IT must be the dustiest, mustiest bank basement in town. It's in the former United Building Society's 97-year-old building on Gandhi Square, now known as Somerset House. The basement's got an eery, stopped-on-a-day feeling about it.

I recently went down into the basement and felt as if I was entering Johannesburg's version of an ancient Egyptian tomb - it was mouldy, very dusty, very musty and it looked like the bank officials had finished up work on a day, locked up and left the city, although it was operational up until three years ago.

It's actually the safety deposit box vault of the United, now Absa Bank, secure behind a 25cm thick double steel vault door. There're around 1 000 boxes behind those doors and another set of vault doors, from floor to ceiling, most of them firmly shut, with their keys lost years ago. Some boxes have their doors open, revealing empty insides.

Coming down the stairs into the room, the walls are mouldy, with peeling and bubbled paint. At the bottom sits the large table and chairs at which box owners examined the boxes and their contents, before putting them back into the vault.

The room still retains its beautiful decorated green tiles half way up the walls, and its small green and white floor tiles. It has a high ceiling, and on one side, the glass doors of the manager's office.

Architect Mark Hindson, while doing research on Edwardian buildings in the city in 1982, recalls coming across old plans in the vault basement, which, when they were handled, simply turned to dust. The present owner of the building, who wishes to remain anonymous, says about the boxes: "All those people who used to have boxes have melted away." He says the owners of the boxes died years ago, and with their deaths, the keys disappeared.

The owner is the son of a former inner city property dealer, who used to buy buildings around town when he arrived in Johannesburg in the early 1900s. These days, the owner of Somerset House, together with his brothers, still owns scattered buildings around the city.

He says people used to approach his father, offering him buildings, and he used to buy a building if he thought it was "a snip".

"When people found out, they would run to see if they could cancel the purchase, because surely if he [the father] was buying it, it must have been too cheap," he says, with a smile.

Somerset House is one of many old inner city buildings which is looking a little neglected. Many buildings in this condition have simply been bricked up to prevent squatters from moving in and doing more damage. But, unlike these buildings, Somerset House is still functioning, and has tenants.

Some of its former grandness is still visible. Its arched entrance is in Fox Street, consisting of three storeys in attractive, grey-plastered Edwardian/classicism style. Walking into the entrance, you'll be greeted by glossy green, period wall tiles and classic black and white marble and slate floor tiles.

The entrance gives way to an interior court that stretches up the three storeys, an uplifting space, allowing light into the building. The ground floor retains its metal lift, no longer working, surrounded by a staircase. Each floor has wrought iron and wood-topped railings. The roof used to be covered in

Georgian wired glass, with glass windows, fitted with brass, on the three sides. These days it's covered in transparent plastic and metal sheeting. It must have been glorious in its day.

The exterior has also been changed. The upper floor had balconies and French doors. The first floor had large windows. The balconies and doors have disappeared and been replaced with slightly recessed, wider windows.

The United Building Society

In fact the bank closed its doors in 1930, although the basement remained in place until 2000. The United Building Society was established in 1889.

According to John Shorten in Johannesburg Saga (1970), it had inauspicious beginnings: "Johannesburg was only three years old when a small group of working men met in the office of the Special Landdrost, Captain Carl von Brandis, to start a modest building society. They had no idea of doing anything beyond helping one another to raise money over a short term for the building of decent though unambitious houses, but from the few sovereigns clinked on the table that day there has grown the United Building Society - the largest institution of its kind in South Africa and one of the biggest in the world."

It rented its first office at no 6 Victoria Buildings, part of the old Jeppe Arcade in Commissioner Street. Office clerk Arthur Kyle recalled the simplicity of that first office: "There was not even a counter, only a standing desk with one small table in the corner for the office boy. AF Smith, the secretary, sat at the desk. There were no typewriters or printed forms, but we had a telephone."

Most of those early clients were miners and artisans, taking out housing loans of £150.

In 1899 the United could boast assets of £50 000. In the same year the Anglo Boer War broke out, and the United closed its doors for nearly two-and-a-half years, waiving all interest on bonds that had accrued during the war.

In 1897 an Australian, Frank Blackwell, was appointed secretary. After the war he instituted a number of innovative rules, says Shorten. He put in place a strict system of building inspection; anti-fraud regulations; arranged the office hours to suit Friday and month end days to accommodate customers' demands; and recommended an emblem for the United.

Shorten explains: "This is the classical figure from the fables - a strong man, kneeling on one knee while trying to break a bundle of sticks against the other - the sticks symbolising strength through unity."

The figure was modelled in marble in Italy, and by the time it was ready, so was the new three-storey United office building. The marble figure was placed on a pedestal in a recessed arch on the first floor exterior of the new building. The emblem was reproduced on bank books of clients and the United's house tie.

The new office building was constructed in 1906. The building society took up the ground floor and the basement, which housed the United Safe Deposit Company, the dusty, musty space of today. On the first floor Baumann Gilfillan, a group of lawyers, had their rooms and on the second floor, an accountant, AEA Williamson, rented space.

Shorten says that the directors issued a circular to members, announcing that the offices had been "superbly fitted and replete with all conveniences which experience has taught are necessary to the comfort of the public and of the officials".

After the war the United continued to grow, and with interest rates fixed across the board at 12 percent, it expanded business. By 1907 it was expanding outside of Johannesburg, and receiving deposits through an arrangement with the National Bank of South Africa Ltd. In 1908 a travelling representative was appointed to visit country towns.

By 1909 the United's assets stood at £312 000, an increase of 500 percent over the past decade. Despite this, the operation was still very modest: less than 12 staff members, all male, with the average loan being granted at between £500 to £1 000, sufficient for building a four to five-roomed middle-class home.

In 1910 the United Building Society set a precedent that was soon followed by other building societies. Previously home applicants had to buy shares when applying for a loan. It changed this rule, issuing loans without any pre-conditions. This encouraged working class people to apply for bonds, leading to the development of some of the city's southern suburbs. This established the building society as the working man's bank.

"Rough-looking miners and artisans would visit its offices on a Saturday morning to deposit their cash or apply for building loans," according to Shorten.

In 1919 the United's assets stood at £912 000, a 209 percent increase since 1909. It spread its influence: a branch in Cape Town opened in 1923; a branch in Port Elizabeth in 1926; one in Durban 1931, East London in 1938 and Bloemfontein in 1939. It was now represented in all four provinces - Orange Free State, Transvaal, Cape and Natal.

But it soon needed more space in Johannesburg. A new building, on the corner of Joubert and Fox streets, was built in 1928, called United Buildings. The marble figure was erected in the entrance to the building.

In the 1930s United again set a precedent. By reducing its fixed deposit and savings rates, it was able to reduce its lending rate from eight and a half percent to six percent.

Shorten comments: "Applications for building loans broke all records and within a few years the United, having meanwhile been eclipsed in size by two other building societies, again became the biggest institution of its kind in the country, a lead it has maintained to our day."

In 1970 the United had around 174 000 shareholders and 639 000 depositors, with mortgage bonds totalling R542-million and assets of R680-million.

But by the 1990s times had changed and building societies became obsolete. In 1991 Absa Bank was formed, an amalgamation of a number of building societies: Allied Bank (Allied Building Society, established in 1888), Volkskas Group (Volkskas Co-operative Limited, established in 1934) and United Bank (United Building Society, established in 1889).

Absa still occupies the building on Joubert and Fox streets, on Gandhi Square, taken over from the United Bank.

When the building was sold to the owner's father in 1930, it changed its name to Somerset House. And the building took on a commercial role, according to architect Mark Hindson. The "large front arched windows were taken away and replaced by shop fronts". The banking hall became the auction room, called Don's Mart, where second-hand furniture was sold.

Inside the courtyard a barber shop was "created for someone who had lost his job with his employer of many years, because he took off a religious holiday", says the owner. The shop was called Bennie the Barber. The owner says he remembers the barber well, all his haircuts were done at Bennie's.

Next to Bennie the Barber, on Fox Street, was Rolly's Snack Bar, at which, the owner says, you could view and select your meal, and a lever was turned and your meal was delivered by the machine - the city's first vending take-away food machine.

According to Hindson in 1932 a public passage or arcade was created, running from Fox Street through to New South Street, on Gandhi Square. There used to be a small restaurant backing on to the square, called the Traffic Square Restaurant. The arcade became an important passageway between Fox Street and the square.

In 1935 a metal lift was installed, cutting into the staircase, which was subsequently reduced in width. The owner says that in the 1960s he stopped the lift, mainly because it had to convert from DC power to AC and that was a costly business.

It seems that in the 1930s the two upper floors were converted into seven residential flats, in a city that had a mixed residential/business feel. But by the early 1950s this again changed as people abandoned the city for the suburbs, and the space again was rented by small businesses.

The neighbouring five-storey High Court Building, believed to be older than Somerset House, and owned by the same company, housed a number of lawyers, and was, over the next few years, vacated by them. These days it houses a bottle store and a hairdressing salon on its ground floor, and seamstresses and tailors on its upper floors. Millew's Fashions occupies its Fox Street corner, at one time a very fashionable place to visit, owned by someone who left Europe shortly after WW2.

The owner of Millew's used to visit the US to ascertain the latest fashions. He walked into a designer's warehouse one day in New York and asked if he could order a dozen each of a range of different styles. The salesman turned to his backroom supervisor and shouted: "I've got someone here who wants some remnants," referring to a small order when most orders placed were for hundreds of items.

The owner describes him as having been "a wonderful gentleman" who attracted an enormous clientele. Nowadays Millew's is a bare-walled shop with stacks of metal clothing racks, selling second-hand clothing.

Somerset House these days is a sad-looking building, a shadow of what it could be. In 1975 a 15-storey office block was erected next to it, on Rissik Street. During excavation for its foundations, Somerset House was not supported, and it developed serious cracks along its western wall.

During construction, bricks and other building debris landed on Somerset House's glass roof, causing extensive damage and allowing rain into the building. The owner replaced the remaining glass with plastic and metal, which still protects its beautiful inner courtyard from the weather.

The building is occupied by workers from the Traffic Square Restaurant, and other workers working for the owner.

And, in the meantime, that basement remains dusty and musty.'

(http://www.joburg.org.za/2003/nov/nov7_somerset.stm)

GENERAL NOTES:

Estimated cost of building
Estimated cost of drainage
Accommodation approved
Valuation at completion
Occupied

PREVIOUS TENANT/S:

By 1908:

Basement: United Safe Deposit Company. Ground Floor: United Safe Deposit Company.

First Floor: Baumann and Gilfillan. Second Floor: Williamson A.E.A.



By 1954:

7 New Street North - Traffic Square Restaurant

110 Fox – Don's Auction Mart

110 Fox - Rolly's (Pty). Ltd.

(The Rand-Pretoria Directory 1954 (Comprising Complete Alphabetical And Trades Directories of Johannesburg, Pretoria And Reef Towns), Cape Times Limited, Cape Town, 1954.)

CURRENT TENANT/S:

Ladies Fashion Shop Traffic Square Restaurant. Mamasitha Restaurant & Take-Away Millews Fashions Agnes's Fruit & Vegies

SOURCES:

Published Sources

The Rand-Pretoria Directory 1954 (Comprising Complete Alphabetical And Trades Directories of Johannesburg, Pretoria And Reef Towns), Cape Times Limited, Cape Town, 1954.

Van Der Waal, G-M.: From Mining Camp to Metropolis, The buildings of Johannesburg 1886-1940, Chris Van Rensburg Publications, Johannesburg, 1987.

Unpublished Sources

Plans records of surveyed buildings, Marshallstown and City of Johannesburg: Archives, Building Control, Development Management, City of Johannesburg Metropolitan Municipality. Rand Township Registry Johannesburg.

Newspapers, Periodicals (including Journals) Restorica - Simon Van Der Stel Foundation, No. 12, October 1982.

Internet sources

http://www.joburg.org.za/2003/nov/nov7_somerset.stm

New, rare or experimental building techniques

http://www.joburg.org.za/facts/index_discover.stm

ASSESSMENT OF CULTURAL SIGNIFICANCE:

Historic Value:		
	Associated with historic person, group or organisation	
	Associated with historic event or activity	
Architectural/Aesthetic value:		
	Important example of building type	
	Important example of a style or period	
	Fine details, workmanship or aesthetics	
	Work of a major architect or builder	
Social/Spiritual/Linguistic value:		
	Associated with social, spiritual, linguistic, economic or political activity	
	Illustrates an historical period	
Scientific/Technological value:		
	Example of industrial, technical or engineering development/achievement	
	New rare or experimental huilding techniques	

RECORDED BY:



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Photographs (unless otherwise indicated) by Johann J Bruwer and Alezea Bruwer.