

## 7.2.19 Double storey residential building along Louis Botha Avenue\_Stand 2017

Address	340 Louis Botha Avenue
Stand No.	2017
Current Zoning	Residential 4
Year of erection	Late 1920s/ early 1930s
Architect	Unknown
Heritage Significance	Architectural
Statement of Significance (Heritage importance grading system due to the National Heritage Resources Act 25, 1999)	(a) its importance in the community, or pattern of South Africa's history;
Proposed SAHRA Grading	3A
<b>Site Description</b>	
1930s double storey Art Deco apartment block with typical design elements featuring the main façade along Louis Botha. The original wooden doors and light fittings are still intact and in good condition. Original windows were replaced and changed partly the characteristic of the original building structure.	

### Locality Map



Fig. 78 Stand 2017 is located on the north-eastern corner of Louis Botha Avenue and Sixteenth Street

(Source: City Council of Johannesburg, GIS map)

**No original plans could be source!**

## Identifying Images



Fig. 79 East elevation along Louis Botha features two main entrances with staircase section breaking the horizontally structured façade vertically  
(Source: tsica heritage consultants, 2015)



Fig. 80 South elevation along Sixteenth Street  
(Source: tsica heritage consultants, 2015)



Fig. 81 Original main entrance along Louis Botha Avenue  
(Source: tsica heritage consultants, 2015)

## Impact of Proposed Development Plan on Heritage

<p><b>Densities</b> Medium to High (160-300dph) new buildings suggested maximum scale is 6-8 and a minimum of 2 storeys</p>	<p><b>Recommendations</b> Building forms part of the diverse architectural landscape along Louis Botha Avenue and is recommended for conservation to represent one of the few remaining art deco housing typologies. Any changes made should be in accordance with the Conservation Management Plan.</p>
<p><b>Transport</b> Site is along main BRT route transit spine</p>	<p><b>Recommendations</b> No street widening is recommended to conserve the original street façade.</p>
<p><b>Social Cluster Development</b> No social cluster development is ear marked for this area</p>	<p><b>Recommendations</b> Not applicable.</p>
<p><b>Mixed-use Development</b> Site is within a mixed-use development zone</p>	<p><b>Recommendations</b> Site is situated along a commercial spine and forms part of the diverse architectural landscape within Orange Grove. It is recommended to maintain building heights around the site. But development can be encouraged further from the site.</p>

### Conservation Management Policies\_Grade 3A\_Commercial sites

#### (double storey residence along commercial spine)

Conservation management plans (CMPs) help to guide the management and running of heritage sites, scenarios, particularly if the heritage buildings or sites are earmarked for development. The CMP particularly the policies and guidelines, should be used in the preparation of future expressions of interest, development and feasibility studies, as well as by consultants planning or documenting future work. In conjunction with the SWOT analysis it becomes a useful tool in assessing the opportunities that can arise from the development as well as identify potential risk or threat of the site. 3A commercial buildings are already in a position where there is a lot of change and movement because of the nature of businesses that are carried out usually in that space. Because of their importance in local heritage there are recommended for conservation and any changes done should be highly monitored by heritage specialists.

## Swot Analysis

Analysis	Result
Strength	<p>Site gives a good example of the original art deco residences along a commercial spine like Louis Botha Avenue</p> <p>The site is in good condition and some original features are still in place and the site rehabilitation is technically feasible</p>
Weakness	Windows were replaced and don't feature original design
Risk/ Threat	The site is located in an area of proposed high density development and it may change the character of the site if new buildings are erected near it
Strength/Opportunity	High Density development in close proximity may allow for increased access to the site and economic and social significance of the site

## Conservation Management Policies \_ Commercial sites

### Views/Vistas

- Retain views of the aesthetically and architecturally significant building
- Ensure that all new buildings erected do not conflict or overpower the heritage buildings

### Fabric and Setting

- Retain and restore all the original materials, doors, window panels and other original features of the buildings if alterations are intended for the building
- If additions or alterations are to be made to the building structure a contrasting modern materials to be used according to conservation principles

### Management

- Establish a team of heritage/conservation professionals which oversee the restoration of historical structures and the introduction of new buildings on site or near the site

## **Future Development**

- Adaptively re-use the buildings in a manner that will not diminish – and will ideally enhance – their historical or cultural integrity
- Ensure that alterations and additions are made only after consultation with the Provincial Heritage Resources Authority (Gauteng) and in accordance with the National Heritage Resources Act of 1999 section 34 or section 36
- Public facilitation takes place prior to any development